

AI-Driven UI/UX Lead with **12+ years of experience** designing enterprise-scale digital products and user-centered experiences. Proficient in leveraging **Generative AI, Cursor AI, GitHub Copilot, Figma AI, prompt engineering, AI-assisted design workflows, and design-to-code automation** to accelerate product design and development. Expertise in UI design, UX strategy, user research, interaction design, design systems, wireframing, prototyping, and usability testing. Proven ability to translate complex business requirements into intuitive, scalable, and visually engaging solutions that drive user adoption and business value. Passionate about combining human-centered design with AI innovation to deliver impactful digital products in Agile environments.

Portfolio: www.karthick.pro

Work History

2021-10 -
Current

UX Lead

Logixal Solution Pvt Ltd, Bangalore, karantaka

Client : Worley: Industrial engineering solutions company

Tools Used : Figma,Adobe Xd,Adobe Photoshop,Adobe Illustrator,Mural.

Projects: Net Zero Advisor, WaterRide, Control Tower,Power 2 Products,

Project delivery platform

- Communicated with product managers and UX designers to translate project requirements and business objectives into polished user interfaces.
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- Integrated UI features complying with prescribed code standards and technical design guidelines.
- Used Agile Scrum model to deliver solutions with high level of flexibility and adaptability.
- Devised site maps and mockups for designs based on proven methodologies and end-user feedback.
- Worked with design teams, project managers and business analysts to create intuitive and easy-to-use software.
- Operated in global development environment, working across multiple time zones and cultures.
- Used Agile planning principles to deliver tailored solutions that met customer requirements.
- Converted abstract ideas and requirements into user personas and storyboards.
- Presented UX designs and solutions to senior staff, evangelizing for user-centric design decisions.
- Analyzed user feedback to influence future UX updates, ameliorating user concerns and pain points during subsequent patch cycles.
- Performed manual testing on UX design elements and complete UX designs, authoring feedback reports for use in future updates.

Karthick Ram

UI/UX Design Lead

Contact

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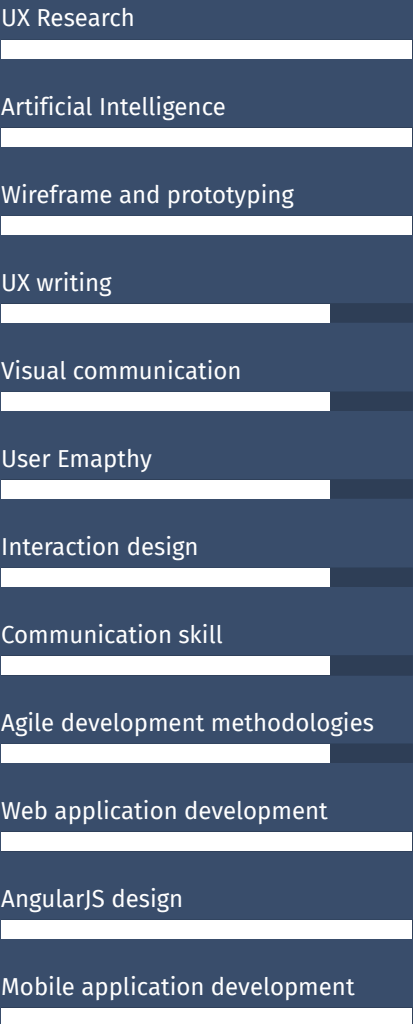
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Websites, Portfolios, Profiles

Skills



- Led design sprints to expedite ideation processes, accelerating time-to-market for new products or features.
- Presented compelling design solutions to stakeholders, addressing concerns while maintaining alignment with overall project goals.
- Enhanced user experience by conducting thorough user research and implementing data-driven design improvements.
- Facilitated workshops to gather stakeholder insights and define project requirements, fostering collaboration amongst team members.

2018-05 - 2021-10

UI/UX Designer

Iglu Labs, Bangalore, karnataka

Tools Used : Figma, Adobe Xd, Adobe Photoshop, Adobe

Illustrator, Invision, Coral draw, Blenders, Unity 3d, Premier, Sketches

Projects: Decathlon (Scan & Go), Valet EZ, HUM (Health care), Circle,

Sunny Bee, Vouch

- Communicated with product managers and UX designers to translate project requirements and business objectives into polished user interfaces.
- Collaborated with teammates to deliver valuable features meeting business and customer needs.
- Devised site maps, user flows, wireframes and mockups for designs based on proven methodologies, stakeholder requests and end-user feedback.
- Collaborated with in-house web designers to create sleek and innovative UI design.
- Trained and supervised 4 team members for ongoing projects.

2014-09 - 2018-02

UI and UX Designer

Adeptpros, Bangalore, KARNATAKA

Tools Used : Sketches, Adobe Collections

Projects: Beacon Stream, Anekam, WH schools

- Communicated with product managers and UX designers to translate project requirements and business objectives into polished user interfaces.
- Improved and expanded project platforms using JavaScript to develop rich User Interfaces.
- Worked as freelancer in this company for 2+ years

2013-05 - 2014-08

Graphic Designer

Prateek Apparels, Bangalore, KARNATAKA

Tools Used : Adobe Collection, Coral draw

- Created aesthetically-pleasing advertisements that complemented products.
- Developed creative design for marketing packages, including print materials, brochures, banners and signs.
- Created and updated trend boards, investigated changing conditions and recommended strategic adoptions to capitalize on projected changes.

Software

Figma



Adobe illustrator



Adobe XD



Sketch



Adobe Photoshop



Invision



Marvel



Adobe aftereffects



Adobe premier pro



Unity



AR & VR



Figma.make



Anima



Languages

English



Tamil



- Created digital image files for use in digital and traditional printing methods.
- Applied knowledge of production to create high-quality images.
- Employed design fundamentals when selecting typography, composition, layout and color in design work.
- Completed final touches for projects such as images sizes and font selection.
- Met with customers to present mockups and collect information for adjustments.
- Put together videos for social media, advertising and informational purposes.
- Applied creative expertise to present marketing concepts.
- Developed collateral such as display, marketing and packaging materials to support product branding strategies.
- Developed print materials such as brochures, banners and signs.
- Created broad range of work using various design techniques.

2012-01 - 2013-02

Visual Merchandiser

Lifestyle International Private Limited, Bangalore, KARNATAKA

Tools Used : Adobe Collection, Coral draw, Planogram

- Updated pricing and signage to complete product displays and educate customers.
- Developed merchandising strategy to efficiently move overstock.
- Worked with managers and advertising directors to optimize promotions.
- Managed aesthetically pleasing displays to showcase company products and increase sales.
- Created interior displays to promote products in alignment with corporate sales objectives.
- Presented store update suggestions and layouts to management and stakeholders.
- Prepared interesting and innovative visual displays to grab customer interest and promote sales.
- Completed seasonal windows, dressed mannequins and arranged in-store displays to showcase available products.
- Inspected merchandise for quality and arranged proper display location on floor.

2010-03 - 2011-12

Graphic Designer

Yell ad works, Bangalore, KARNATAKA

Tools Used : Adobe Collection

- Gathered specifications and other key details to meet requirements of site development.
- Conceptualized, planned and executed original designs for wide range of website properties.
- Defined and demonstrated best in class user experiences that reflected company Information Technology standards.
- Developed concepts, target audience, requirements, deadlines and budgets.

Advanced

Kannada

Upper intermediate

Telgu

Intermediate

Hindi

Intermediate

French

Elementary

Malayalam

Beginner

- Identified and eliminated website bugs to improve user experience.

Education

2004-04 - 2005-03	SSLC <i>KVS Higher Secondary School - Virudhunagar</i>
2005-06 - 2007-06	Senior Secondary <i>Institute of Basic And Vocational Education - Bangalore</i>
2007-06 - 2010- 06	Bachelor of Computer Applications: Computer Science <i>Institute of Basic And Vocational Education - Bangalore</i>
2008-06 - 2010-07	AAASP Arena Animation Academy of Specialist Prog: Animation And Special Effects <i>Arena Animation - Bangalore</i>

Date of birth

29-01-1990